

1. Being brutally honest, how would you describe this script?
(circle all that apply)

Unfinished	Fun	Sometimes Boring
Surprising	Seen it before	Abrasive
Too predictable	Tries too hard	Original
Too slow	Too Fast	Repetitive
Entertaining	Contrived	A bit of a slog
Funny	Not funny	Not emotional
Not believable	Authentic	Too talky
Too wacky / zany	Drags in places	Offensive
Too Sentimental	Too cartoonish	Witty
Emotional	Unsatisfying End	Clunky
Engaging	Feels contrived	Satisfying End
Too sitcom-ish	Smart	Clunky dialogue
Too long	Well-plotted	Inauthentic
Good dialogue	Over-the-top	Early draft
Too much profanity	Flows well	Stopped caring
Shallow characters	Good characters	Too many montages
Confusing	Just kind of bland	Just kind of fake
Too movie-ish	Derivative	Fucking hilarious

Supply your own adjectives:

2. On a scale of 1 to 10, how much did you like each character?

1 = hated them!

5 = meh...

10 = loved them!

Olive _____

Richard (dad) _____

Dwayne (brother) _____

Grandpa _____

Sheryl (mom) _____

Uncle Frank _____

Garage Mechanic _____

Stan Grossman (book agent) _____

Linda (hospital administrator) _____

Motorcycle Cop _____

Pageant Lady _____

Kirby (pageant employee) _____

Other character: _____

3. From 1 to 10, how much did you enjoy the following scenes?

1 = hated it!

5 = meh...

10 = loved it!

- (a) Intro: Olive, Richard, Dwayne, Grandpa, Sheryl... _____
- (b) Family dinner; Frank explains suicide attempt _____
- (c) Aunt Cindy call: Olive has a place in LMS contest _____
- (d) Family argument; they will all go to California _____
- (e) VW. Grandpa gives life advice to Dwayne _____
- (f) Diner. Richard tells Olive about fat in ice cream _____
- (g) Clutch trouble; they all push VW to get it going _____
- (h) Richard's deal fails; Frank bumps into his crush _____
- (i) Motel. Olive says she doesn't want to be a loser _____
- (j) Richard goes to Scottsdale to find Stan Grossman _____
- (k) Grandpa dies. Smuggle body out of hospital _____
- (l) Cop pulls them over; finds porn in the trunk _____
- (m) Dwayne freak out – can't fly jets in the Navy _____
- (n) Sprint to contest; register Olive just in time _____
- (o) Dwayne & Frank at beach; Proust epiphany _____
- (p) Richard & Dwayne don't want Olive to compete _____
- (q) Sheryl says, "We gotta let Olive be Olive" _____
- (r) Olive begins dancing; everyone is shocked _____
- (s) Richard jumps on stage; rest of family follows _____
- (t) Released from custody; Grandpa would've been proud _____

4. LMS has problems, soft-spots, things that don't work.
Being brutal, how big were the following problems?

1 = No problem at all

10 = Huge problem

- (a) Don't like or care about Olive or LMS pageant _____
- (b) Don't like or care about the whole Hoover family _____
- (c) Story is too conventional / by-the-numbers _____
- (d) Comic situations are unrealistic / cartoonish _____
- (e) Characters are sitcom-ish / too cartoonish _____
- (e) Exposition scenes are longwinded / tedious _____
- (h) Plot turns are unsurprising / too predictable _____
- (f) Didn't care / stopped caring about the story _____
- (p) Profanity becomes repetitive, off-putting _____
- (k) Characters (Richard; Grandpa) are too abrasive _____
- (j) Who cares about a child beauty pageant? _____
- (l) Who cares about Olive's body image issues? _____
- (m) Dwayne's freak out is over-the-top / melodramatic _____
- (n) Frank's Proust epiphany is trite / unconvincing _____
- (q) Just not as funny as a comedy like this should be _____
- (r) Ending (family jumps on stage) is unsatisfying _____
- (s) Story logic doesn't make sense (please explain): _____

- (t) You're missing the real problem, which is: _____

5. On a scale of 1 to 100, how finished does this script feel?

1 = Stuck in the dugout

25 = First base

50 = Second base

75 = Third base

100 = Home run!

6. Did you read the script in one sitting, or put it down?

(a) One sitting

(b) Put it down

7. One thing I really hated / you have to change is...

8. One thing I totally loved / you have to keep is...

Basically, Mike, what you've got here is...

This is a mock-up of the questionnaires I give to readers of all my scripts.

People make fun of me for doing this, but I find it invaluable for figuring out what's working and not working in a script.

If your script gets made into a movie, you will likely encounter test screening questionnaires similar to this one. To me, it makes sense to get this kind of feedback at the script stage.